



Fundraising FAQs

It's so great that you are planning a fundraising activity and we are so pleased that you are considering fundraising for Reach!

Here are the most Frequently Asked Questions we get about fundraising for Reach.

How can I fundraise for Reach?

We know that fundraising comes in all different shapes and sizes, and we want to make sure we give you the best support possible.

Whether you're looking for a charity place in one of our events, planning your own event, or are looking to fundraise for us using your own place in an event, just get in touch, that way we can provide tailored advice and support for your activity.



If you are planning your own event, from cake sales, dining in the dark events, talent shows or fun days, [take a look here!](#)

We have challenges throughout the year, including marathons, half marathons, local running challenges and virtual events. If you'd like to take part in one of our events, choose your challenge (or challenges!) [click here!](#)

If you are planning a virtual event we have plenty of ideas to get you going, [click here to find out more!](#)



If you already have your own place in an event, don't worry, you can still fundraise for us! please call the Reach Team on **0300 365 0078** or email reach@reach.org.uk

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Can I get materials to support my fundraising from Reach?

We are able to offer you a Fundraising toolkit, which has lots of information on fundraising and includes a list of items we can send to support your event.

Using materials with the Reach logo on can help give your fundraising a professional edge.

- Depending on your event we can supply:
- Banners
- Collection tins or buckets
- Posters, A4 and A5
- Leaflets
- Donation envelopes
- Pens
- Balloons
- Reach t-shirt or running vest



Where will the money I raise go?

Reach is the leading charity providing support and information to parents and their children affected by upper limb difference.

Every penny that is donated to Reach goes to ensuring that each child with an upper limb difference is able to meet with others, develop life long friendships, develop a positive sense of self worth and to live life without limits.



We connect families across the UK and Ireland through events and meet ups, in person, online and via WhatsApp groups.

There is a wonderful online community, Reach has a closed Facebook group where parents, carers and young Reach adults can talk in confidence about their concerns, the future and also share precious celebratory moments.



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What's the best way to collect money and donations for a sponsored event?

Online fundraising pages are a fantastic way to tell your story, share updates, and keep track of the money you have raised.

Online crowd funding platforms we use are:

[Givey](#)

[Just Giving](#)

[Virgin Money Giving](#)



You can also directly donate money:

Via a bank transfer to Reach Charity Ltd:

- Sort code 40-52-40 Account number 00028547

- Via phone: Call 0300 365 0078

- Via PayPal

- Via cheque payable to: Reach Charity Ltd.

Pearl Assurance House, Brook Street, Tavistock,
Devon, PL19 0BN



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Can Gift Aid be claimed on what I raise?

Gift Aid is an arrangement that allows charities to reclaim tax on a donation made by a UK taxpayer, which means your donations will be worth 25% more to us at no extra cost to you.

Whether you pay online, by phone or post please make sure that you send all your filled-out sponsorship forms to Reach Charity. If we don't receive your forms, Reach won't be able to claim Gift Aid.

Online fundraising pages such as Just Giving and Virgin Money Giving collect Gift Aid for us automatically.

Under UK law, certain donations are not eligible for Gift Aid. If your donation falls into any of the following categories, Gift Aid shouldn't be claimed:

- Donations made by anyone who is not a UK taxpayer.*
- Donations made on behalf of someone else or a group of people – For example, you collect money from your friends and family and then made a bulk donation. Even if they are UK taxpayers, the donation is not eligible. HMRC needs a Gift Aid declaration from each of the donors contributing to the collection.
- Donations made in return for something. For example, you are making a donation in return for a ticket to attend an event, most purchases of goods at an auction, a cake sale donation, or buying a raffle ticket.
- Donations made on behalf of a company (however, the company can claim tax relief on the donation when donating directly to the charity).

*NOTE if you are either not a UK taxpayer, or if you pay less income tax and/or Capital Gains Tax in the current tax year than the amount claimed on all your donations, HMRC may require you to pay the difference, minimising risk.

Can Reach promote my event on social media?

In terms of promotion on social media, you are more than welcome to send us the link to your own fundraising page and we will share it for you.

We often find that a fundraiser's own social media posts are the most effective way of sharing their event and personal story, as it utilises their personal networks and connections to spread the word most effectively.

Always tag Reach in your posts then we can share your posts and stories!



[@reachcharity](#)



[@reachcharity1](#)



[@Reach Charity](#)

Can I use the Reach logo?



If you'd like to use our logo as part of your fundraising for publicity or in any other way, please email Head Office at reach@reach.org.uk and we will be in touch!



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Will anyone from Reach be able to attend my event?

As a small team of only two in the office we will do our best to attend as many events as possible. Trustees will also try and attend these events also.

We do have very active volunteer Branch Coordinators and Trustees who are located across the UK and Ireland and if they are able, and local to your event, someone might possibly be able to attend.

Please do email reach@reach.org.uk and ask the question and we can see what we can do!



THANKYOU

If you still have any questions, please don't hesitate to get in touch by email to reach@reach.org.uk or by phone on 0300 365 0078

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